

ARMADA AGRICULTURAL SOCIETY
February 1, 2010

CALL TO ORDER:

The February 1, 2010 Board Meeting of the Armada Agricultural Society was called to order by President Ken Goike Jr. at 7:00 p.m. at the Armada Fair Office with Nancy Bliss acting as Recording Secretary.

ROLL CALL:

Present: Phil Ballard, Nancy Bliss, Jim Brohl, Ted Dalia, Mary Ebert, Jim Eckhout, Ken Goike Jr., Jim Hanvey, Phillip Kent, Rob Kitchen, Dennis Marcath, Dean Reinhardt, Bill Schapman, Gerald Spriet, Mark Sweeney, Robert Tibbits III, Gary Witt

Absent: Mike Bohm, Ted Corey, Kenny Goike Sr., Fran Reygaert

MINUTES

A motion was made by Jim Eckhout to approve the January 4, 2010 minutes as amended; the motion was supported by Jerry Spriet. **Motion Carried.**

Amendments to the January 4, 2010 minutes were as follows:

- Under New Business ~ Armada Amvets should read *VFW Post #203*
- Under Unfinished Business ~ 2010 Budgets were presented to the Fair Board for approval ~ Should read *2010 Budgets were presented to the Fair Board for approval, with the office budget being excluded until further financial information is available.*

AGENDA:

A motion by Bill Schapman to accept the February 1, 2010 Agenda with the following addition to New Business: Miss Armada Float. The motion was supported by Rob Tibbits. **Motion Carried.**

GUESTS:

Josh Dominek, President of the 4-H Livestock Committee, here to observe.

Mike Hornsby / Lisa Finstrom, IKON Solutions, to present information on an updated office printer / fax / scanner / copier.

TREASURER'S REPORT

The Treasurer's Report was presented by Phil Kent. A motion was made by Mary Ebert and supported by Dennis Marcath to approve the January Treasurer's Report. **Motion Carried.**

COMMUNICATIONS

Read an invitation to a Weather Seminar at CMU.

Read letter from McDonagh's Amusements, Inc.

Phil Kent informed the board of an abandoned vehicle phone complaint.

Ken Goike spoke to the board in regard to receiving a "Friend to 4-H Award."

ACCOUNTS PAYABLE

Armada Ace Hardware	Pending
Delecke Welding – Horse Boat Repair	\$120.00
Hook’s Engraving – 4-H Plaque	\$ 28.00
Korte’s (December and January)	\$101.59
Lapeer Fire – Extinguishers	\$748.00
National City Visa	Pending
Petty Cash	\$ 20.00
Purchase Power (Pitney Bowes/Postage)	\$214.98
WPI – Tractor Pull – Incidental Costs	\$500.00
Waste Management	\$102.89

A motion was made by Dennis Marcath and supported by Phil Ballard to pay bills.

Motion Carried.

REPORT OF STANDING/SPECIAL COMMITTEES

Dennis Marcath stated the Grand National has signed a contract and Near Pass is bringing the sled for the Tuesday evening arena event.

Jim Hanvey suggested installing a drop cord in the arena to run the sound by generator in case of a power outage. Jim was asked to research pricing.

Jim Brohl gave a report on a drop curtain for the sheep pavilion (Building #11). He has gathering quotes and submitted fabric options. The committee is suggesting that rollers and fabric be installed by volunteers on the north side of the pavilion only at a cost of \$1,500.00. A motion was made by Mark Sweeney to install the rollers and fabric on the north side of Building #11 at a cost not to exceed \$1,500.00. The motion was seconded by Phil Ballard. **Motion Carried.**

Jim Eckhout stated that Phil Kent has spoke with Esther about the use of her property for events. Further communication is needed. The Gate Committee met to discuss the 2010 fair admission pricing. The committee is also considering having three (3) shifts for gate workers instead of two (2). The discounted advance tickets will be sold until the close of business on Monday. In addition, the committee is working toward on-line ticket sales, which would end two (2) weeks prior to the fair opening. The on-line sales would include a \$1.00 additional fee for postage and handling. The committee is also considering having greeters at each gate or a recorded message with the activities for each day. Jim Hanvey will research audio pricing. A motion was made by Jim Eckhout and seconded by Rob Tibbits to approve the 2010 fair admission prices as follows. This motion excludes Monday, as further research is needed. **Motion Carried** with one nay, by Mark Sweeney.

Adult	\$7.00
Seniors (62 and older)	\$5.00
Children 9 – 12	\$2.00
Children 11 & under	Free
Parking, per day	\$5.00

It was confirmed that the Mega Ride passes will be sold prior to the fair and the entire week of the fair for \$50.00 each, per McDonagh's Amusements, Inc.

Nancy Bliss stated that the 2010 Miss Armada Pageant will be held on Friday, March 19th at 7:00 p.m. in the Armada High School Auditorium.

Mary Ebert stated that the Bill Hahn Memorial Scholarship process has begun for 2010.

Mark Sweeney reported that the livestock changes have been completed for the fair books and several of the judges have been contracted.

UNFINISHED BUSINESS

Pricing for office document storage was tabled.

A motion was made by Jim Hanvey to lease the copier/scanner/printer/fax machine from IKON solutions, as per their presentation. Dean Reinhardt seconded. **Motion Carried.**

The board was reminded that any book changes are due within two weeks.

The Livestock committee is to meet on Sunday after steer tagging to discuss in and out times for exhibits.

A report was given by Phil Kent on the new powerhouse in the parking lot. Edison is requesting further information before an approval will be given. The off-season rentals will be affected if camping is not allowed. Gary Witt and Phil Kent will continue to attempt to schedule a meeting with the Edison planner.

Discussion was held on possible Monday night arena entertainment. Suggestions were Uncle Kracker, a moto cross, mini tractors, bump and run or lawn mower racing. Further information will be investigated and reported at the March meeting.

Phil Kent gave an apparel cost on shirts and hats. The lowest T-shirt bid was from Superior Promotions averaging \$5.51. Bids are currently being solicited for sweatshirts and hoodies. Mary Ebert made a motion to purchase the T-shirts from Superior Promotions for the 2010 fair. Gary Witt seconded. **Motion Carried.** Phil Kent made a motion to purchase crew neck sweatshirts and hoodies not to exceed \$17.50 each. Jim Brohl seconded. **Motion Carried.**

NEW BUSINESS

A motion was made by Mark Sweeney to purchase an embroidered shirt and hat for each fair board member for the 2010 fair. The motion was seconded by Jerry Spriet. **Motion Carried.** Nancy Bliss will call board members for sizes.

Nancy Bliss suggested a merchandising committee be set-up. This would help to keep a more accurate sales tax record. Ken Goike appointed Mary Ebert, Nancy Bliss and Phil Kent.

AT&T has approached the fair about using cell phones in place of walkie-talkies during fair week. Due to poor cell service on the fairgrounds and the difficulty for all-call,

contact with security and communication with gate workers it was decided to continue using walkie-talkies.

FYI – The Macomb County Household Hazardous Waste Collection Group will be using the fairgrounds on April 17th and 18th.

FYI - The Armada Fair was presented with the 4-H Volunteer of the Year Award. The fair received a plaque and a certificate of appreciation. Discussion was held in regard to the fair implementing a volunteer of the year award.

It was requested that Jim Hanvey provide keys for the all-call box for access by office staff.

Rob Tibbits stated he has the Miss Armada float at his house for repairs. He will meet with Nancy Bliss and Mary Ebert to discuss repairs needed and go over options for repairs.

Jim Eckhout suggested that the Armada Fair go from the Danish to American form of judging. Tabled until next meeting.

MOTIONS AND RESOLUTIONS

Mary Ebert suggested fair judges not be present during the judging of any items they may have entered in the fair. It was decided this issue would be taken care of by each committee.

VICE-PRESIDENT ECKHOUT'S REPORT

No report.

PRESIDENT GOIKE'S REPORT

President Goike suggested that fair credit cards be used for fair business only. A motion was made by Mark Sweeney and seconded by Dennis Marcath that all fair credit and membership cards be used for fair purchases only. **Motion Carried.** President Goike stated that the intent of the fair board is to work together for the betterment of the fair. Directors should enjoy coming to meetings. In addition, Ken stated that Armada is one of seven (7) fairs in Michigan that continues to pay full premiums.

ADJOURNMENT

Motion made by Ted Dalia and supported by Dean Reinhardt to adjourn. **Motion Carried.** Meeting adjourned at 10:15 p.m.

Submitted by Acting Recording Secretary Nancy Bliss